



Working together for healthier homes and sustainable communities

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Invitation to Event Planners:

REEP Green Solutions is a community-based non-profit organization in Waterloo Region that provides the tools and knowledge residents need to take positive environmental action.

**REEP is inviting proposals from events planners experienced in planning and implementing on-the-ground community-based events to organize and host a special event for media to launch the RAIN Program in Kitchener and Waterloo.**

[RAIN: An ecological approach to stormwater management](#) is a multi-community project of [Green Communities Canada](#) and its members, including [REEP Green Solutions](#), to reduce the impact of stormwater on lakes and rivers in the Province of Ontario. The RAIN Program in Kitchener and Waterloo will implement an expanded, extensive community-wide program that will motivate and achieve stormwater abatement, reducing volume and non-point source pollution entering the Grand River and its tributaries in the Cities of Kitchener and Waterloo. The program involves intensive community-based social marketing and financial incentives for landowners and will demonstrate a stormwater source reduction model that can and will be adapted and replicated in other municipalities.

RAIN in Kitchener and Waterloo is a four-way partnership between Green Communities Canada, REEP Green Solutions and the Cities of Kitchener and Waterloo. The project is funded by Ontario Ministry of the Environment (Showcasing Water Innovation), City of Kitchener, City of Waterloo, Ontario Trillium Foundation, and Environment Canada.

Event date: late March

Style:

- Celebratory, given the \$1,000,000 coming to the community for this program. Congratulations to all major contributors.
- Action-oriented, creating a compelling vision of a stormwater mitigation best practice.
- High profile, with attendance by all major media and VIPs

Submissions: Please submit the following by Friday, Feb 24/12 to Joanne Davis, REEP Green Solutions, [jdavis@reepgreen.ca](mailto:jdavis@reepgreen.ca):

- Event idea (1 page)
- Detailed workplan and timeline (1 page in table format)
- Itemized budget (half page)
- Experience and qualifications of key contact (2 page resume of lead person)
- If available, hotlink to website and/or brochure about your company
- 3 references

We thank all applicants for your interest.